***MTAC Open Session Agenda Ben Franklin Room, 11th Floor***

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| 1:00 PM - 1:05 PM | *Welcome and Introductions*  *Chairman Remarks* | **Steve Monteith – MTAC USPS Chair &**  **Erv Drewek – MTAC Industry Chair** |
| 1:05 PM - 1:15 PM  1:15 PM - 1:45 PM  1:45 PM - 2:15 PM  2:15 PM – 2:45 PM  2:45 PM - 3:15 PM | *Welcome, Opening Remarks*  *Operations Update*  *Marketing Update*  *Irresistible Mail Winner*  *Holiday Inkling Mystery Game*  *Informed Delivery – Successful Campaigns* | **Megan Brennan**  **Postmaster General/Chief Executive Officer**  **David Williams**  **Chief Operating Officer & EVP**  **Jim Cochrane**  **Chief Customer and Marketing Officer & EVP**  **Thanh Nguyen – Guest Speaker**  **Chief Marketing Officer, The Standard Group**  **Bob Dixon, Director Product Technology Innovation**  **Rachel Katich, Customer Relationship Management (CRM) Associate, JOANN Stores** |
| 3:15 PM – 3:30 PM | **BREAK** |  |
| 3:30 PM – 4:00 PM  4:00 PM - 4:30 PM  4:30 PM - 4:55 PM  4:55 PM - 5:00 PM | *CIO Update*  *User Groups, Workgroups, and Task Teams*  *Special Recognition*  *Closing Remarks* | **Kristin Seaver**  **Chief Information Officer & EVP**  **Various Group Leaders**  **Industry/USPS Leadership**  **Erv Drewek – MTAC Industry Chair** |
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***MTAC Reception \*\*\* Hall of Flags, Lobby/Street Level\*\*\****

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| 5:00 pm – 7:00 pm | USPS Industry Stakeholders Reception |